

THURSDAY MARCH 1, 2012

8:00 A.M. - 5:30 P.M.

PUERTO RICO CONVENTION CENTER

@ Business Dialogue

Redefining Corporate Values and Leadership

CONVENERS:

Society for Human Resource Management, Puerto Rico Chapter
Alliance for a New Humanity
Barret Values Center

WELCOME OBJECTIVE

The objective of the event is to explore the leadership transformation and corporate change that forms part of a new business vision rising in the world; to network with Puerto Rico's business and social leaders interested in contributing to this transformation and to establish the bases for initiating; transformative action.

8:00am **Registration**
8:30am **Welcome Remarks**

A Brief State of Current Global Reality; Sustainability Trends, New Realities, Challenges and Opportunities.

Arsenio Rodríguez Ph.D, Executive Coordinator for Alliance for a New Humanity

An Assessment of the Local Social and Economic Context of Puerto Rico.

José Joaquín Villamil, Chairman & CEO, Estudios Técnicos, Inc. Chairman of the Board, Association of Economists of Puerto Rico

The Emerging Regenerative Economy

Pamela Wilhems, Social Architect, Organizational Consultant and Executive Coach.

Conscious Capitalism and the Future

Rajendra Sisodia, Ph.D., Professor of marketing and founding Director of Center for Marketing Technology at Bentley College

Panel I.

The Social Context of our Reality in PR

- Key Drivers of current realities
- Leadership from a different perspective
- The need and the urgency to consider the social drivers in order to: make it happen, ensure sustainability and enable the real motivators.
- From a reactive to a proactive approach to change
- The proactive participation of the business community in shaping society.

Panelists:

"Agenda Ciudadana" El Nuevo Día, Luis Gautier/María del L. Lara
"Nuestra Escuela, Inc.", Justo Méndez,
"Pero hoy no es el día", Moraima Oyola
"Echar pa'lante", Marriel Arraiza

Moderator: César Rey Hernández Ph.D, Ex- Secretary of Education

Hands on Exercise on Value Assessment as a Tool for a Cultural Transformation Based on Assessment of the Values of Participants

Phil Clothier- CEO for Barrett Value Centre

Panel II.

Corporate Cultural Transformation and a New Leadership Paradigm, Business not as Usual.

Panelists:

Collaborative Strategies at BVC, Ashley Munday

Phil Clothier

Pamela Wilhems

Marsh Saldaña, Alejandro Cerón

Paciv, Jorge Rodríguez

Banco Popular Representative

OFF Restaurants, Emilio Figueroa

Moderator: Adolfo Jarrin, Founder and CEO of Creating C.A.

Panel III

Implementing Real Actions to Serve a New Reality, Tools and Intentions to Guide Future Transformation.

Panelists:

César Rey Hernández, P.hd

Adolfo Jarrin

Ashley Munday

Nilda Guerrero de León, President of the Board of Directors

SHRM-PR 2012

Closing Remarks



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\$195 FULL DAY



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Attendees will be participating in an event where photography, video and audio recording will occur.



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